

COMPANY PROFILE



Creative Digital Solutions & Experiential Engagements

An innovative arm of OMNI Oil Technologies (M) Sdn Bhd



AGENDA



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- 02. VISION
- 03. OUR STRUCTURE
- 04. CREATIVE & DIGITAL SOLUTIONS
- 05. EVENT MANAGEMENT & EXPERIENTIAL ENGAGEMENTS
- 06. WHY OMNI CREATIVES
- 07. THE A TEAM

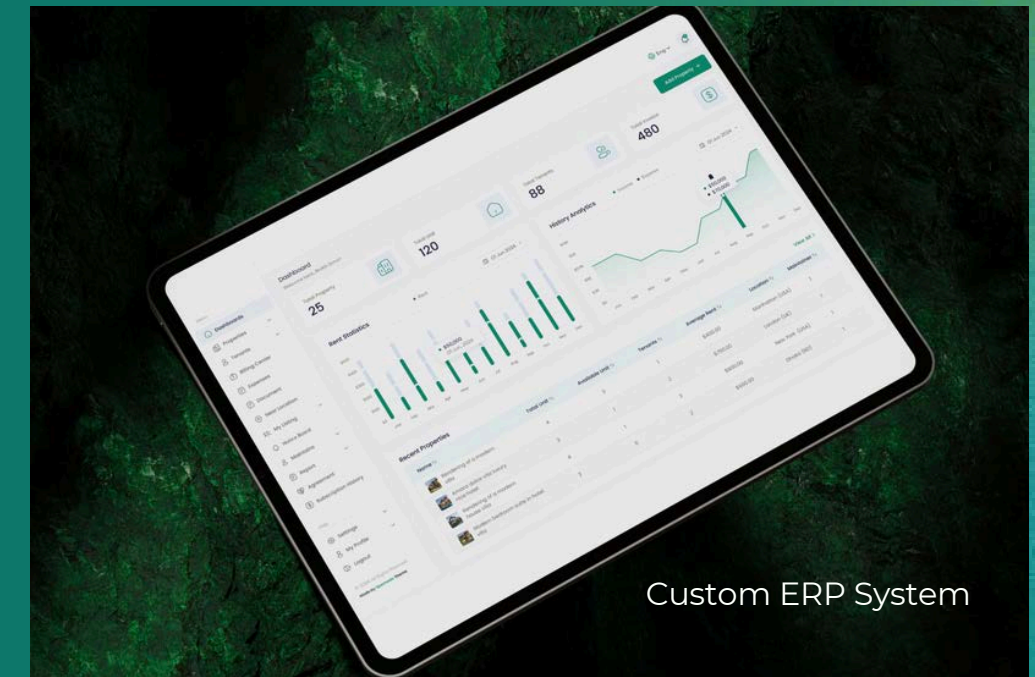
01. OVERVIEW

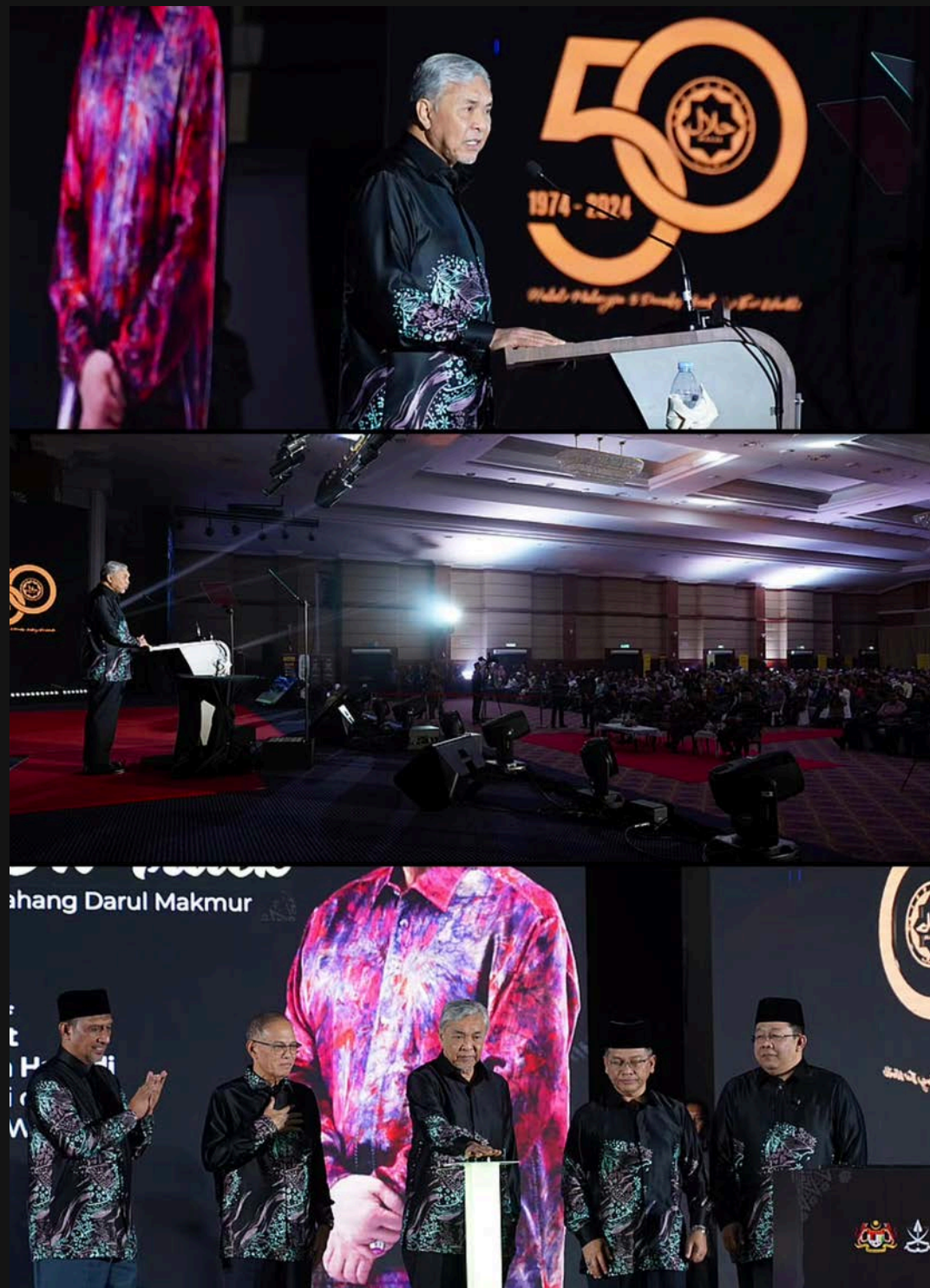


FROM OILFIELD TO INNOVATION

Omni Creatives is the creative and digital extension of Omni Oil Technologies, known for turning industrial challenges into innovative solutions

Blending engineering precision with creative strategy, we deliver tailored solutions for digital transformation and immersive engagement





02. VISION

We aim to lead in innovative digital and experiential solutions, empowering organisations through creativity, strategy, and technology



03. OUR STRUCTURE



Omni Creatives consists of two core divisions:



**CREATIVE &
DIGITAL
SOLUTIONS**



**EVENT MANAGEMENT
& EXPERIENTIAL
ENGAGEMENTS**

04. CREATIVE & DIGITAL SOLUTIONS

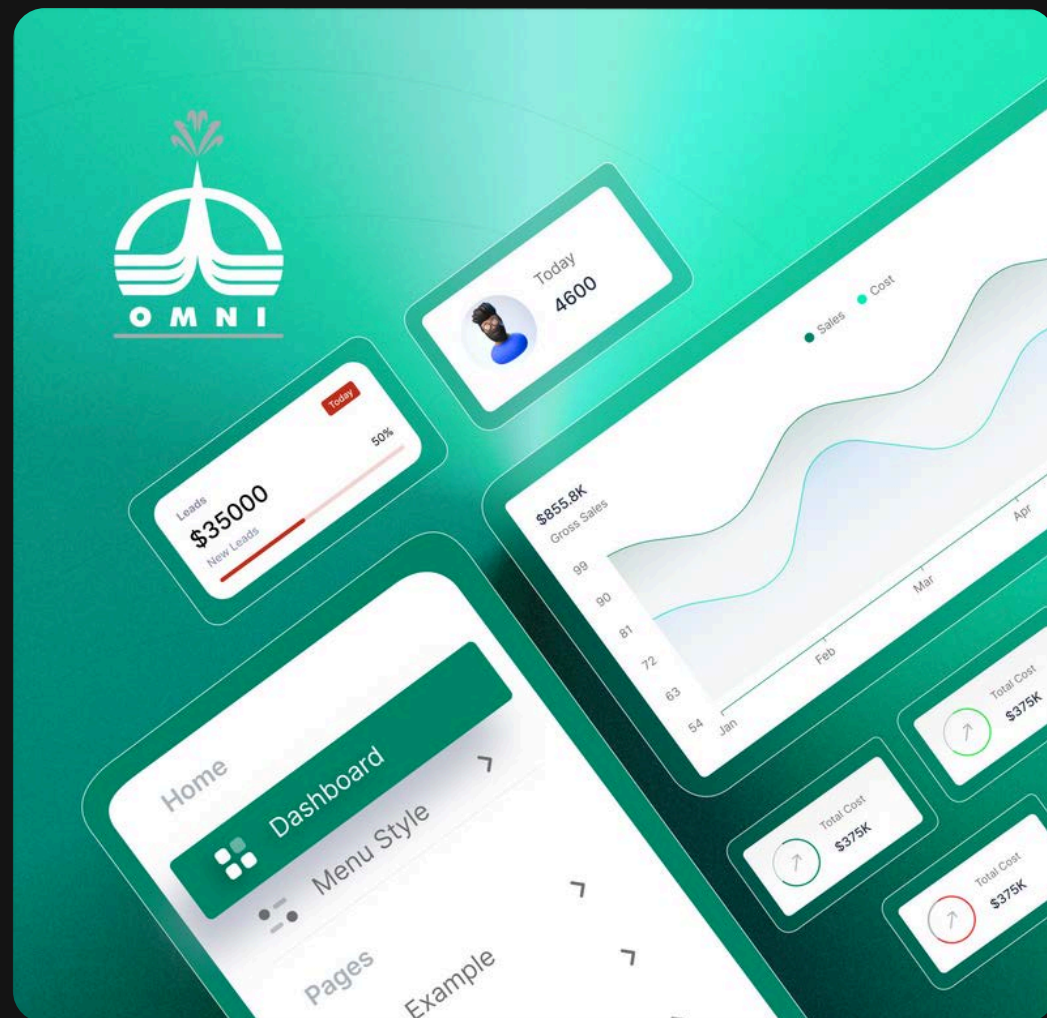


We expand into Creative and Digital Solutions, offering future-ready services for digital transformation in industrial sectors.

Through a strategic collaboration with Fixcolab Sdn. Bhd., a multidisciplinary digital and content consultancy, we provide tailored solutions that blend creativity, functionality, and performance.

With a combined experience of over 7 years in the industry, our solutions that address real operational challenges, improve efficiency, and elevate the user experience.

SERVICE I



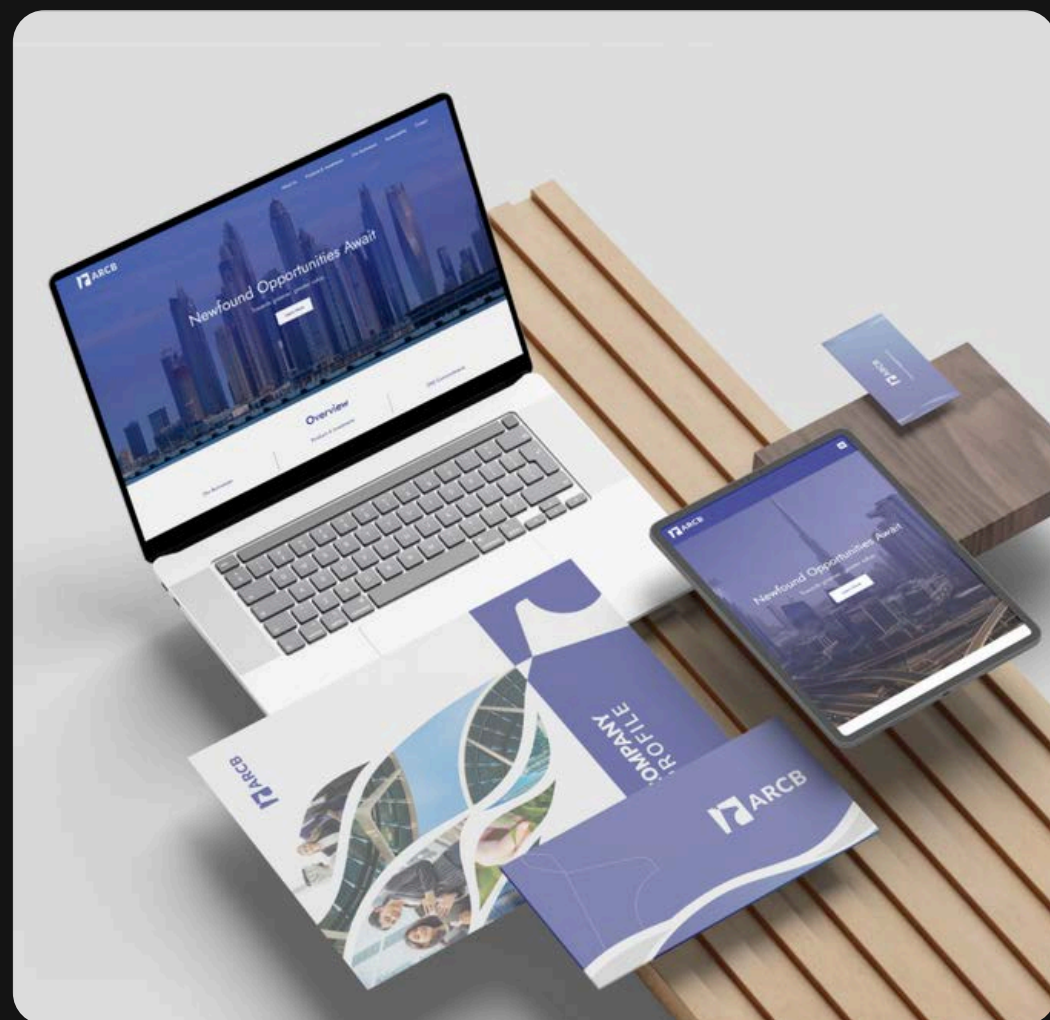
UI/UX DESIGN & FRONT-END SOLUTIONS

We design user-first digital experiences tailored to your operational environment — from admin dashboards to performance monitoring systems.

Our focus is on clarity, usability, and intuitive interaction, ensuring seamless digital engagement.

Visit our online portfolio at ootm.com.my/ui-ux-front-end-development

SERVICE II



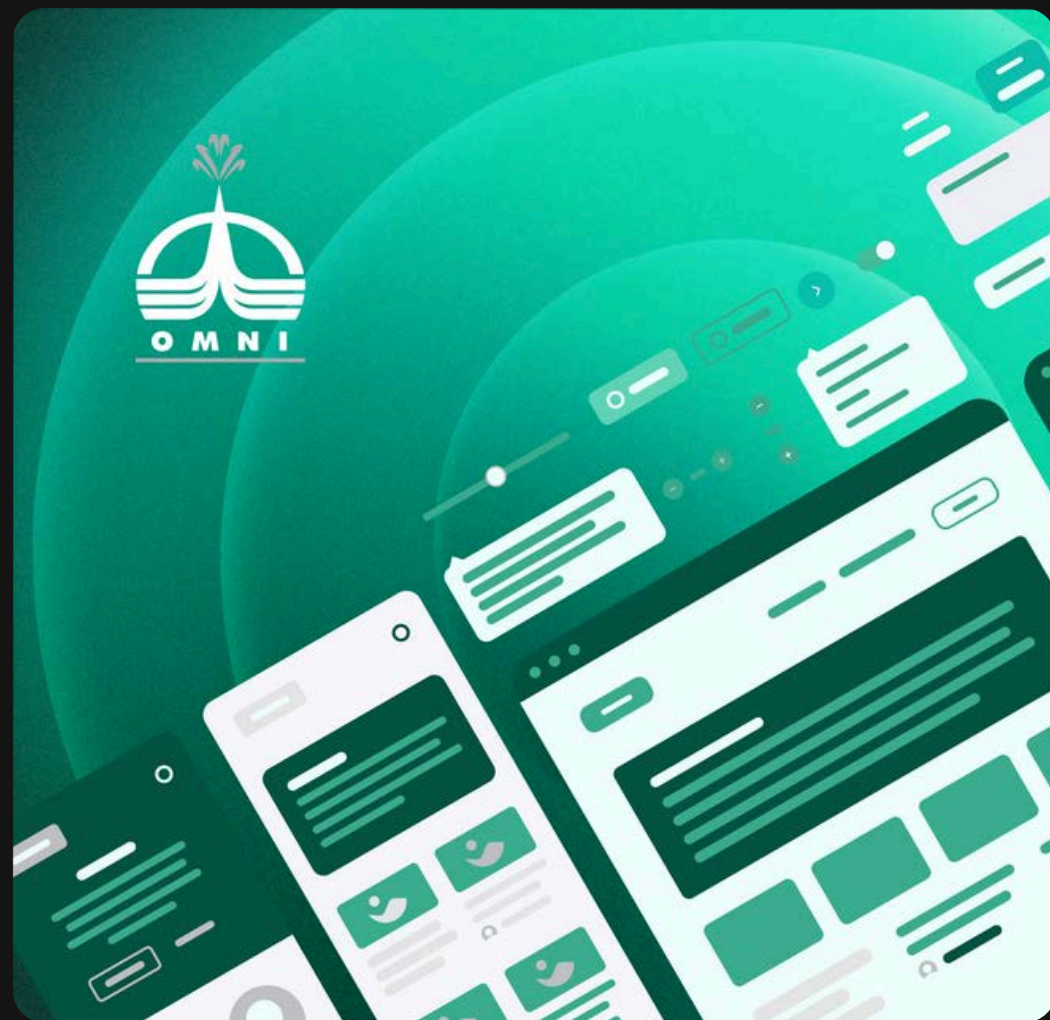
CREATIVE STRATEGY & DIGITAL BRANDING

We craft compelling digital narratives through creative direction, content development, and visual identity.

We help you connect with stakeholders while delivering a consistent and distinctive brand voice.

Visit our online portfolio at ootm.com.my/creative-strategy-digital-branding

SERVICE III



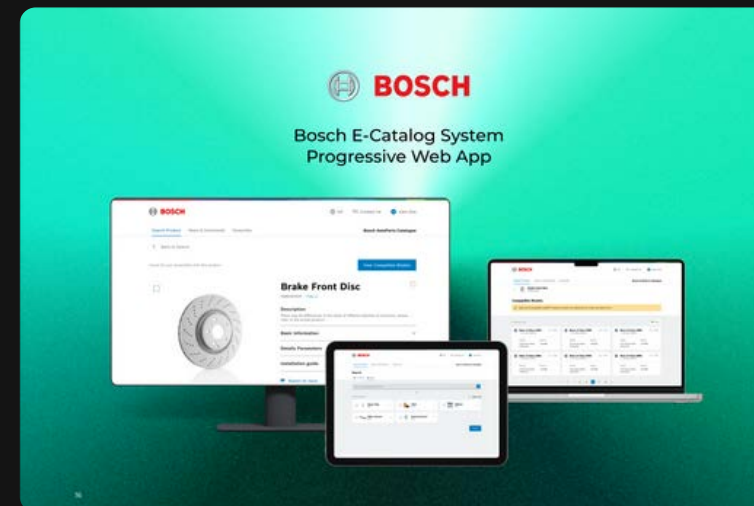
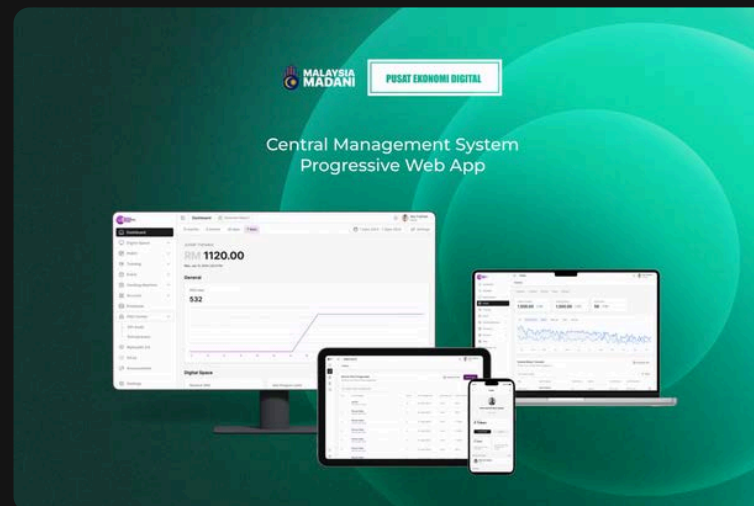
CUSTOM SYSTEM DEVELOPMENT

Our team develops scalable systems to automate and optimize workflows, enhancing organizational efficiency through ERP integration and reporting dashboards.

With mobile-responsive interfaces, users can access data anytime, anywhere. Trust our robust systems to support your digital evolution and long-term growth.

Learn more about our works at ootm.com.my/creative-digital-solutions

TRUSTED BY LEADING BRANDS



05. EVENT MANAGEMENT & EXPERIENTIAL ENGAGEMENTS

Masterful performance is a joint effort



OMNI Creatives delivers excellence through tailored event management and meaningful experiential engagement, helping organisations connect meaningfully with their audiences.

In partnership with Hyper Solutions Sdn Bhd, a leader in corporate events, we have expanded into integrated communication solutions.

Since 2010, we have specialized in corporate events and digital media, earning the trust of government bodies like KPKM, MSWP, KPM, and KPDN.

SERVICE I



END-TO-END EVENT MANAGEMENT

We plan, manage, and deliver professional events from start to finish.

From stakeholder appreciation events to high-profile open houses, we ensure every detail reflects your brand's values and objectives.

SERVICE II



CREATIVE CONCEPT & THEMING

We develop sophisticated event concepts that blend tradition with modernity — complete with crafted bespoke themes, design engaging layouts, and create immersive LED backdrops.

SERVICE III



TECHNICAL & PRODUCTION MANAGEMENT

Our teams handle all aspects of event production, including venue design, live performances, digital polling, cultural showcases, photo booths, and interactive digital zones.

SERVICE IV



MULTIMEDIA & DIGITAL INTEGRATION

We elevate audience engagement through digital tools such as 360° photobooths, live interactive quizzes, hybrid/virtual streaming, and content creation for pre- and post-event branding.

TRANSFORMING VISIONS INTO MEMORABLE EXPERIENCES



Halal on Track Programme 2024



Majlis Jasamu Dikenang KPT 2022



Fun Run Hero 2024



Anugerah Sukan WP 2022



Majlis Sukan WP 2018



Majlis Gerakan Pengguna Siswa 2024

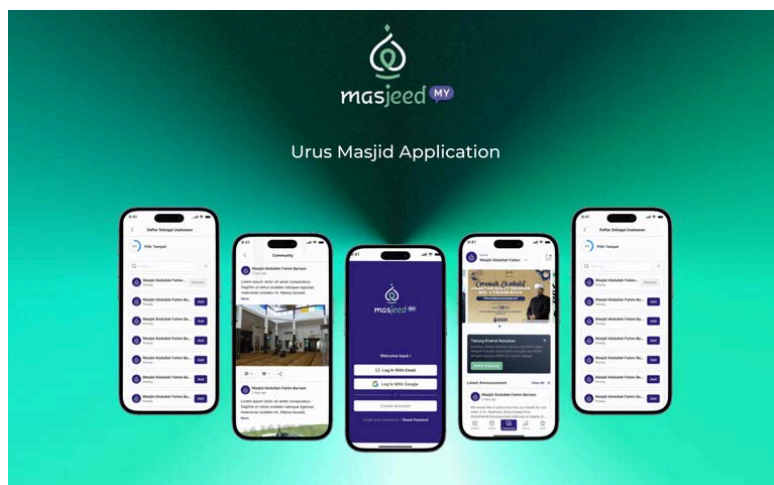
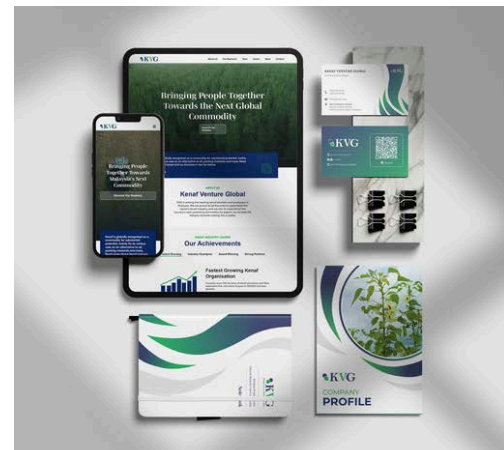
WHO WE WORK WITH



Over the years, our event portfolio on YouTube showcases our commitment to excellence.



Click the image for our full portfolio of events or visit us at:
youtube.com/HyperSolutionsKualaLumpur

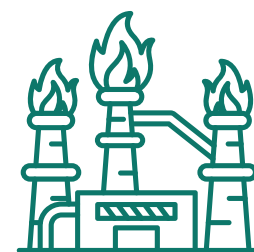


06. WHY OMNI CREATIVES

We're not just creative—we're tested, technical, and attuned to what high-performing industries demand: clarity, innovation, and results that resonate.

We turn ideas into experiences, letting our work speak for itself.

OUR VALUES



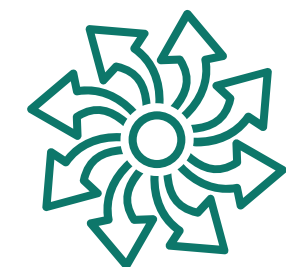
Oil & Gas DNA



Innovation



Reliability



Full-Spectrum

07. THE A TEAM



MUNEER AHMAD

Head of Technical Sales

Sales Manager with oil industry expertise, skilled in petroleum and offshore drilling, focused on drilling and cementing accessories



DANIAL MANSOR

Creative & Digital Lead

A maestro in creative branding, leveraging over a decade in design, UI/UX, and digital storytelling to help brands stand out.



ADILA HAMDAN

Corporate Communications Lead

Specialises in event management and corporate communications, blending event strategy with storytelling to shape lasting brand experiences



LET'S COLLABORATE

You have the vision, we bring the structure, strategy, and creative firepower to make it real.



creatives@ootm.com.my



+603 2166 0055



www.ootm.com.my/contact-us